



WOODSTOCK *Summer* CONCERT SERIES



**2025
SPONSORSHIP
OPPORTUNITIES**

WDSTK 2025

ARTIST LINEUP

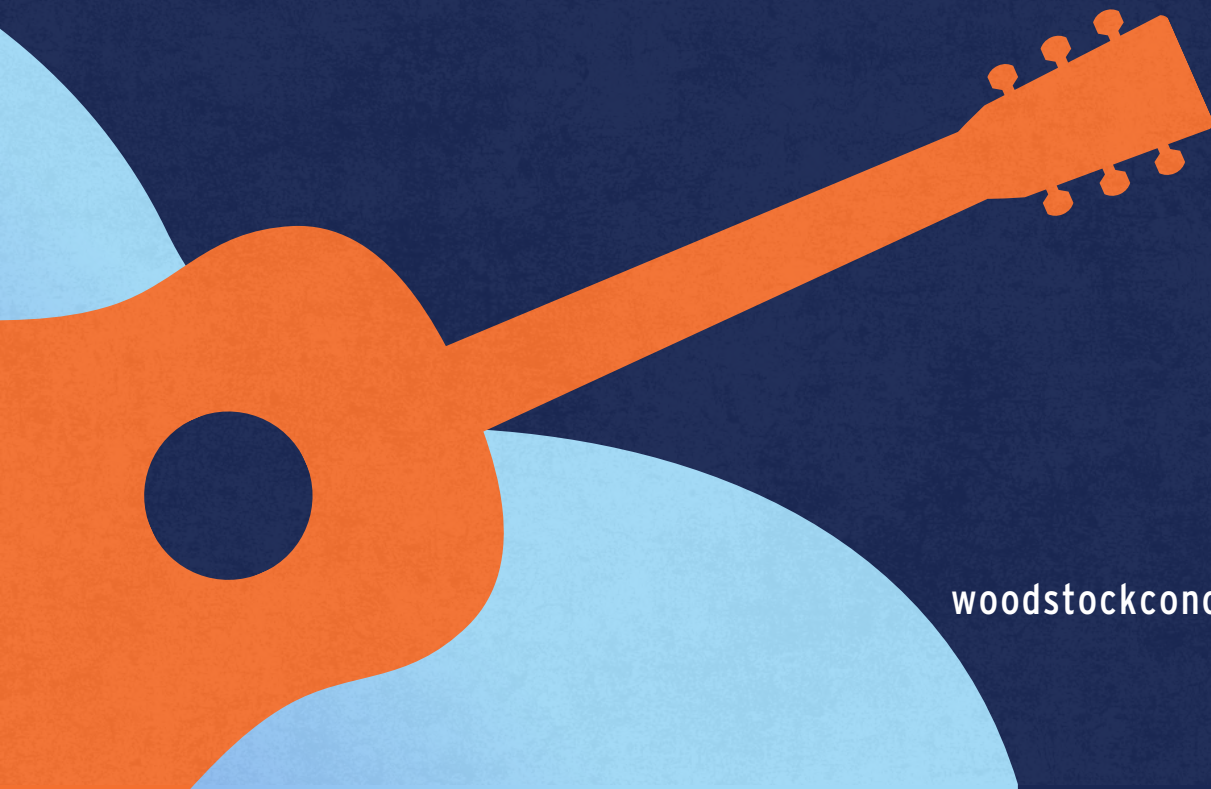
MAY 10 **LET'S SING TAYLOR**
TRIBUTE TO TAYLOR SWIFT

JUNE 14 **GIN BLOSSOMS**

JULY 12 **JOSH TURNER**

AUG 9 **10,000 MANIACS**

SEPT 13 **INTERSTELLAR ECHOES**
TRIBUTE TO PINK FLOYD





ALL SPONSORSHIP LEVELS

Year Round Logo & Link on Website

Social Media Recognition

Vendor Booth Space at 3 Other Parks & Recreation Events

July 4th Spectacular | Halloween Trail of Tricks & Treats | Christmas Jubilee

On-Stage Signage

Logo & Link in Digital Concert Series Program

Company Ad in Digital Program

Live On-Stage Emcee Recognition



woodstockconcertseries.com



Dear Community Partner,

Thank you for your interest in the Woodstock Summer Concert Series! Our community is very excited about the 2025 season featuring three Grammy-nominated artists and two top-tier tribute acts.

Concerts run May through September in the beautiful Northside Hospital-Cherokee Amphitheater at The Park at City Center in downtown Woodstock. Each year, we host over 50,000 to the Woodstock Summer Concert Series, often hosting 14,000 fans at the amphitheater for a single show.

The 27th Season of the Woodstock Summer Concert Series is a unique marketing opportunity to highlight your company and co-brand with the South's largest free outdoor concert. As a Woodstock Summer Concert Series Partner, you will gain access to a worldwide audience while helping to provide culture and community for one of Georgia's largest cities.

We hope you will join us as a partner in 2025. Please select a partnership level and reply with your Sponsorship Interest form. After review and approval, I will send you a confirmation letter and invoice.

Please let me know if you have any questions.

Best Regards,

A handwritten signature in black ink that reads "Marybeth Stockdale".

Marybeth Stockdale, CPRP
Special Events Coordinator
City of Woodstock GA
mstockdale@woodstockga.gov



WE ARE
GETTING
BACK
TOGETHER,
LIKE EVER.

LET'S SING
TAYLOR
A LIVE BAND EXPERIENCE

Presenting Sponsor \$25,000

(THIS LEVEL ALREADY FILLED FOR 2025)

- Name in Concert Series Title
- Business Category Exclusivity for Concert Series
- Five Company Tables with Seating for 32 at VIP Reception
- Company Tent Space at Concerts
- Parking Passes
- Vendor Booth Space at 3 Other Parks & Recreation Events
- Band Meet & Greet Passes When Available
- Full Page Ad in Digital Concert Series Program
- On-Stage Signage Listing Sponsors
- Live On-Stage Emcee Recognition
- Year Round Logo & Link on Concert Series Website
- Print and Social Media Recognition
- Company Listed on Concert Series T-shirts & Posters
- Concert Series Merchandise

GIN BLOSSOMS



JOSH TURNER



Hall of Fame Partner \$10,000

- Two Company Tables with Seating for 16 at VIP Reception
- Business Category Exclusivity for Summer Concert Series
- Company Tent Space at Concert
- Vendor Booth Space at 3 Other Parks & Recreation Events
- On-Stage Signage Listing Sponsors
- Live On-Stage Emcee Recognition
- Year-Round Logo & Link on Concert Series Website
- Digital Concert Series Program
- Listed on Print Advertising
- Social Media Recognition
- Company Listed on Concert T-Shirts & Posters
- Concert Series Merchandise

10,000 MANIACS





Legendary Partner \$7,500

- One Company Table with Seating for 8 at VIP Reception
- On-Stage Signage Listing Sponsors
- Live On-Stage Emcee Recognition
- Vendor Booth Space at 3 Other Parks & Recreation Events
- Year-Round Logo & Link on Concert Series Website
- Digital Concert Series Program
- Social Media Recognition
- Concert Series Merchandise

Production Partners

Production Partners provide in-kind products or services to the city that help offset the costs of concert series production. There are numerous possibilities for products and services, but the “Market Value” of the contribution must meet, or exceed, the specific amount listed in the sponsorship levels to qualify for sponsorship status.








woodstockconcertseries.com

Woodstock Summer Concert Series

Sponsorship Level Comparisons

Revised 1-29-25

2025	Presenting \$ 25,000	Hall of Fame \$ 10,000	Legendary \$ 7,500
Concert Series T-shirts & Posters	32	16	8
Wristbands for <u>Access</u> to VIP Reception & Sponsor Restrooms	32	16	8
<u>Company Table with Seating</u> at VIP Reception	5	2	1
Company Tent at Concert for Promotions (Limited Availability)	1	1	
Parking Pass	5		
Year Round Logo & Link on Website			
Social Media Recognition			
On-Stage Signage Listing Sponsors			
Logo & Link in Digital Concert Series Program			
Company Ad in Digital Concert Series Program	 Full Page	 Half Page	 Third Page
Live On-Stage Emcee Recognition			
Vendor Booth Space at July 4, Halloween Trail of Tricks & Treats, and Christmas Jubilee -Reservation Required			
Company Listed on T-shirts & Posters			
Company Listed in Print Advertising			
Exclusivity <i>CONCERT SERIES ONLY</i>			
On-Stage Promoting			
Name in Concert Series Title			
(4) Band Meet & Greet Passes, When Available			
Above-Stage Banner			

SPONSORSHIP INTEREST FORM

We hope you will join us as a partner of the 2025 Woodstock Summer Concert Series!

Please complete the Sponsorship Interest Form and select your desired partnership level. After review and approval, we will send you a confirmation letter and invoice.



woodstockconcertseries.com/sponsorinterestform

Marybeth Stockdale, CPRP

Special Events Coordinator

City of Woodstock

Parks and Recreation

770-592-6000 ext. 1952

mstockdale@woodstockga.gov



CITY OF
WOODSTOCK



GEORGIA

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